

## HEAD SLEEVE ORDER SPECIFICS:

- Base fabric color: White
- The white base fabric can be printed either with solid color(s), gradients and or images.
- The entire head sleeve can be printed. See examples below.
- If the company/entity ordering the head sleeve has brand standards, please provide them along with submitted art assets.

## IMPORTANT CONSIDERATIONS:

- Small text when printed on a dark background may fill in/ may not be easily legible, and is not recommended.
- The background color chosen may require alterations to the coloring of your logo to maintain contrast and readability. Please provide a preferred logo color when used in combination with a specific background color.
- Alternatively, a box may be created to house the logo in a field of white to maintain the original logo's color(s).

## IMAGES AND INFORMATION ON HEAD SLEEVE:

Use the following specifications will help ensure that your head sleeves print successfully.

## ART ASSETS:

Preferred file types: (vector-based)

- Illustrator or EPS (Encapsulated Post Script) with fonts outlined. "Outlining fonts" converts editable fonts into graphics so that it is not necessary to load/install your fonts to use your art file successfully.
- PDF with fonts outlined.

Secondary file types accepted: (pixel-based)  
(high resolution 300+ppi, at approx 19" wide)

- Photoshop, JPG, PNG, etc.

## BACKGROUND COLOR:

Please specify what color background you prefer.  
The sleeve starts as white, but can be printed to most colors.  
We recommend a solid background color for readability of any text in the design. White backgrounds are not recommended as they may get dirty over time, even though the head sleeves are washable.

## RECOMMENDED GRAPHICS / TEXT:

- Logo and or website.
- Addresses and phone numbers may be hard to read based on the limited space available and ultimate size of text.

**We currently do not provide templates for our clients to create your own artwork for the following reasons:**

- The costly/time intensive production of the head sleeve makes an expensive mistake if introduced by the client.
- Head Sleeves have very specific image areas that have to be considered when designing.
- They have specific graphic standards that have to be met when designing for proper production.

**As part of the price of the head sleeve we:**

- Work with you to create a visually appealing design that communicates effectively.
- Provide proofs of how it will apporoximately look on the unit before production.
- Manage all phases of production to ensure a quality, long lasting head sleeve.



## Power Breezer

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